

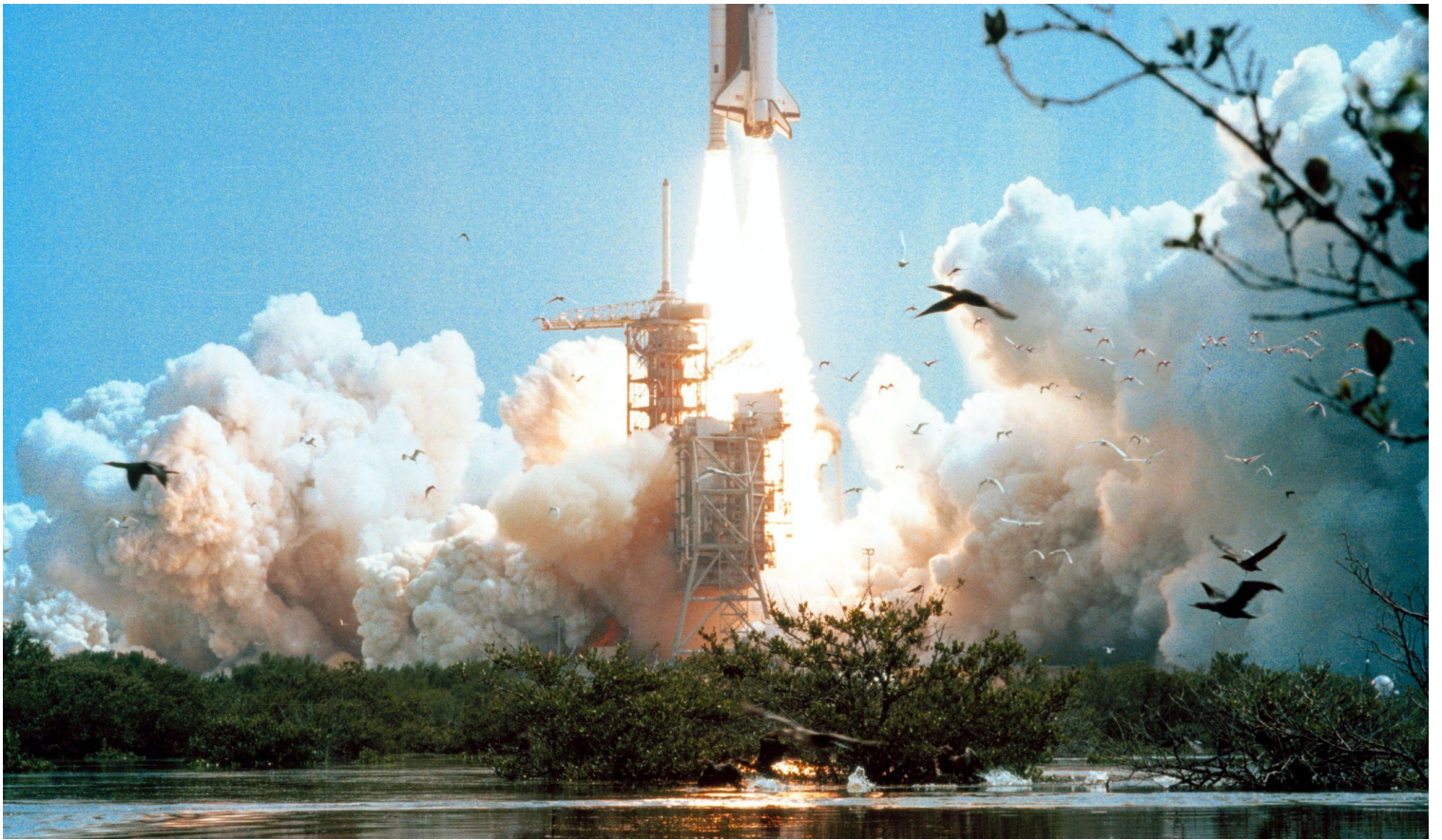


2022 Pricing Guide

SOMETHING ELSE LABS

I BELIEVE IN
DESIGNING WITH PURPOSE.
TO LAUNCH GREAT IDEAS,
AND BUILD EXPERIENCES,
TO SHAPE THE
FUTURE,
AND CHANGE IT FOR THE BETTER.

A white, handwritten signature or initials, possibly 'CB', centered below the text.



DESIGNS THAT SUCCEED

THE LAUNCH PACKAGE

*Starting at \$1000 with Monthly
Support*

There is such power in design, in knowing the ethos of your brand so intimately that you are simply bursting with confidence and excitement to share your business with the world. I've witnessed it through countless brand transformations & website launches over the years — design has the power to spark, shape and reinvigorate your business.

THE LAUNCH PACKAGE

1 - Client Questionnaire

We discuss your ideas, primary objectives, and goals to understand the major target for your project.

2 - Inspiration, Research, and Design Strategy

I spend a period of time reviewing both your local competition, international websites in the same industry, and latest design trends that match your style and theme.

3 - Implementation and Early Draft Phase

After a short period I present early mock-ups of your website. This generally covers the overall direction of the website design. Here we decide if you like the style I have chosen, or if major and minor changes need to be made. Once approved I move forward to building a completed website.

4 - Completion and Launch

Upon approval of the completed website, we request payment for the total project. The website is moved to our servers, the domain is purchased, we set up monthly billing, and the website goes live for the world to see!

5 - Follow Up and Performance

Once the website is launched, we go through a rigorous testing phase. We ensure the website is highly ranked by both Google Speed Insights, and Search Engine Optimization tools. Furthermore we help distribute your website across many links to help rank competitively in your target area.

Included In The Launch Package

Launch Features

Responsive Desktop and Mobile Design

-

Search Engine Optimization

-

Site Backlinking Promotion

\$150 Monthly Fee Which Includes

-

Ongoing Support & Maintenance & Updates

-

Web Hosting, Domain Purchase, & SSL Certificate

-

Monthly Analytics Reports of Website Traffic



ADDITIONAL DESIGN SERVICES

EXPANDING YOUR BRAND

Choose from a variety of custom services, or build your own package with the following features below.

*Website Hosting
Domain Name Ownership
SSL Certificate
Ask Us For Flat Rates*

*WooCommerce/E-commerce Setup
\$400*

*-
Wordpress & Blog Setup
\$100*

*-
Custom Logo Design
\$50-\$300*

*-
Additional Pages
\$200*

*-
On Site Photography
\$300*

*-
Website Built-In Chat
\$100 plus Monthly Fee*

*Monthly Website Traffic & Analytics Reports
\$50/month*

*Website Maintenance, Updates, On-Going Support
&
Website Hosting, Domain, SSL Certificate
\$100/month*

BOOK NOW

Limited Availability



READY TO BEGIN?

*Email or call, and we can begin
building the perfect site
for your brand!*